# **MotionVFX**

#### #mmusiccut

MotionVFX and Epidemic Sound present: mMusicCut challenge! Let's cut to the music... literally: the mission is to create an engaging music video, styling it up like you're editing for Lady Gaga or Coldplay. What would you do to achieve millions of views? It's your chance to shine. Our free mMusicCut plugin and tracks provided by Epidemic Sound will assist you in your mission. Make this cut and get the chance to win your share of \$23,000!

## **Contest Rules and Regulations**

#### 1. General

- The Organizer of the contest is MotionVFX Sp. z o.o., a company duly incorporated in Poland, under company number 0000861722, hereinafter referred to as the "Organizer".
- The contestants are required to comply with the terms and conditions of the Contest Rules and Regulations, according to the below provisions (hereinafter referred to as the "Contest Rules and Regulations").
- The Organizer reserves the right to modify or change these Rules and Regulations at any time without prior notice. These modifications shall become applicable only after their prior publication on https://www.motionvfx.com/mmusiccut.
- 4. The Organizer reserves the right to cancel the Contest at any given time.

## 2. Object

- 5. To enter the contest, the participants must create a music video (the "Video") using the mMusicCut plugin created for the contest and one of suggested songs. The video should be presented in a creative and artistic way with the length of the footage not exceeding one minute (1:00).
- 6. The Contest is open to every individual ("Participant") worldwide, and its objective consists in challenging and motivating the video editors to create a short narration by filming and editing the Video.
- 7. The Contest is held exclusively in English.

8. If the Participant doesn't have an account on <a href="https://www.motionvfx.com/">https://www.motionvfx.com/</a> the Participant will need to create one in order to sign up for this contest. The Participant also needs to sign up for a free 30-day trial on <a href="https://mvfx.co/mmusiccut\_epidemicsound">https://mvfx.co/mmusiccut\_epidemicsound</a> if they don't have an account already.

#### 3. Prizes

- The Contest is an opportunity for contestants to win the following prizes: MacBook Pro (13-inch, M2, 2022), DJI Air 2S, Zhiyun Crane M3 Pro, 3 yearly subscriptions on https://share.epidemicsound.com/ motionvfx, 7 prizes worth \$500 each and 300 prizes worth \$50 each, to be used in the store https://www.motionvfx.com.
- 10. Participants are eligible for one project entry.
- 11. By submitting the Video, participants accept all these terms and conditions and undertake to fulfill them.
- 12. The Organizer reserves the right to confiscate the awarded prize if there would be reasonable suspicions the prize would be used for a wrong purpose.

## 4. Participation right

- 13. The Contest is open to any natural person, no matter what qualifications they have.
- 14. On the closing date of the video submission, the Participant must be 18 years of age or older.
- 15. Employees of the Organizer and their family members are not eligible to participate.

## 5. Contest phases and schedule

- 16. The Contest consists of a single main phase, which will take place between September 19th, 2022 (starting 8 a.m. PDT) and October 19th, 2022 (ending at 8 a.m. PDT).
- 17. The deadline for uploads and video submissions is: 19/10/2022 (8 a.m. PDT)
- 18. Announcing the winners: 31/10/2022. The Organizer may change any of the dates specified herein upon its sole discretion.
- 19. Any Video uploaded or submitted following the deadline date and time will not be eligible for the prize.
- 20. The Organizer will bear no responsibility in case a Video was not received by the Organizer for whatever reason.

## 6. General conditions of participation

- 21. The Contestants who meet the conditions set out in point 4. PARTICIPATION RIGHT and wish to participate in the Contest shall have an account on https://www.motionvfx.com/ and sign up for a free 30-day trial on https://mvfx.co/mmusiccut\_epidemicsound.
- 22. To take part in the Contest, the Participant must create a vertical, square or horizontal music video up to 60 seconds long.
- 23. The videos containing violence, hate speech, bullying, abuse, self-injury, illegal content, or spam will not be admitted to the Contest.
- 24. The Video must be created with the help of:
  - the mMusicCut plugin for Final Cut Pro or DaVinci Resolve (link here) created by the Organizer and distributed to the Participants of the Contest for free;
  - one of the 5 audio tracks provided to the Participants by Epidemic Sound for free that you will see after signing up for a free 30-day trial on Epidemic Sound (link here).
- 25. Participants are free to use any video they hold rights to publish on social media. By submitting the Video the Participant also confirms that it can be used for the purpose of this contest and can later be posted and displayed by MotionVFX to showcase the winners.
- 26. The Participant guarantees that the Video he/she is submitting is original and has not been previously used for any other contest, for which the Participant owns all necessary rights thereof.
- 27. The contest prizes are divided into three categories ("1st Category", "2nd Category", "3d Category").
- 28. In order to participate and have a chance to win one of the following prizes in the 1st Category — MacBook Pro (13-inch, M1, 2022), DJI Air 2S, Zhiyun Crane M3 Pro and 3 yearly subscriptions on https://share. epidemicsound.com/motionvfx/ - participants need to create and upload the Video to one or more social media platforms - Facebook, Twitter, Instagram or YouTube using the hashtag #mmusiccut in the title and tag MotionVFX account (YouTube: https://mvfx.co/YT, Facebook: https://www.facebook.com/motionvfx/, Twitter: https:// twitter.com/motionvfx, Instagram: https://www.instagram.com/ motionvfx/) and Epidemic Sound account (YouTube: https://bit. ly/2FtqNQN, Facebook: https://www.facebook.com/EpidemicSound, Twitter: https://twitter.com/epidemicsound, Instagram: https://www. instagram.com/epidemicsound/) in participants' post. Participants also need to add the link of the contest to the description of the post (excluding Instagram) (link here). There will be 3 winners chosen. The Winner selection terms are described below.
- 29. In order to participate and have a chance to win \$500 in MotionVFX store in the 2nd Category, participants need to create and upload the Video to one or more social media platforms Facebook, Twitter, Instagram, or YouTube using hashtag #mmusiccut in the title and

tag MotionVFX account ((YouTube: https://mvfx.co/YT, Facebook: https://www.facebook.com/motionvfx/, Twitter: https://twitter.com/motionvfx, Instagram: https://www.instagram.com/motionvfx/) and Epidemic Sound account (YouTube: https://bit.ly/2FtqNQN, Facebook: https://www.facebook.com/EpidemicSound, Twitter: https://twitter.com/epidemicsound, Instagram: https://www.instagram.com/epidemicsound/) in participants' post. Participants also need to add the link of the contest to the description of the post (excluding Instagram) (link here). There will be 7 winners chosen. The Winner selection terms are described below.

30. In order to participate and have a chance to win \$50 in MotionVFX store in the 2nd Category, participants need to create and upload the Video to one or more social media platforms - Facebook, Twitter, Instagram, or YouTube using hashtag #mmakeitcinematic in the title and tag MotionVFX account (YouTube: https://mvfx.co/YT, Facebook: https://www.facebook.com/motionvfx/, Twitter: https://twitter.com/ motionvfx, Instagram: https://www.instagram.com/motionvfx/) and Epidemic Sound account (YouTube: https://bit.ly/2FtqNQN, https://www.facebook.com/EpidemicSound, Facebook: https://twitter.com/epidemicsound, Instagram: https://www.instagram. com/epidemicsound/) in participants' post. Participants also need to add the link of the contest to the description of the post (excluding Instagram) (link here). First 300 participants will have the opportunity to get the prize. The Winner selection terms are described below.

#### 7. Winner selection

- 31. Videos will be judged by a panel of judges appointed by the Organizer from among its employees. The panel will select all the winners at its sole discretion, and reserves the right not to select a winner or winners if Videos received are judged to be of insufficient quality.
- 32. The priority will be given to participants who shared their Video to more than one social media platform.
- 33. The winners of the 1st Category will be chosen by grading the concept, storyline, usage of effects, emotional intensity, visual and sonic artistry and epic narrative.

The best 3 videos will get the prize.

Each of the winners will be awarded the following prizes:

1st place: MacBook Pro (13-inch, M2, 2022)

2nd place: DJI Air 2S

3rd place: Zhiyun Crane M3 Pro

Additionally, each winner of places 1-3, will get a yearly subscription on

hhttps://share.epidemicsound.com/motionvfx.

- 34. The winners of the 2nd Category will be chosen by grading the concept, storyline, usage of effects, emotional intensity, visual and sonic artistry and epic narrative.
  - The best 7 videos will get the prize worth \$500 each to be used in the store https://www.motionvfx.com.
- 35. The winners of the 3rd Category will be selected according to the priority of publishing the Video on social media platforms, according to the terms of the competition. The first 300 participants (excluding the ones to win in the 1st and 2nd Categories) to share the Video on social media platforms (YouTube, Facebook, Twitter, Instagram) get \$50 at MotionVFX's store: <a href="https://www.motionvfx.com/">https://www.motionvfx.com/</a>.
- 36. The prizes are non-transferable. The Organizer is not responsible for any prize supplied by any third party.
- 37. The Panel's decisions will be final in every situation, and the Participant will not have any claim or demand about it.
- 38. The Organizer will notify the winners about their win up to 30 days from the submission deadline. The notification including details regarding the collection of the prize will be sent to the account that has published the Video taking part in the contest.
- 39. It's the Participant's responsibility to track the contest results. The Organizer shall have no liability for Participant's failure to receive notices due to the provision of incorrect or otherwise non-functioning contact information. If the winner cannot be contacted or does not claim their prize within 100 hours from notification or contest results publication, the Organizer reserves the right to withdraw the prize from the winners and pick replacement winners.
- 40. The Participant will bear all liability imposed on him/her by any law for any duty or payment of all taxes applying to the Participant's consequent upon participating in the contest and/or winning any of the prizes.

### 8. Personal data

- 41. All information, including personal information of the Participant ("Information") submitted or known to the Organizer and/or its affiliates in connection with the Contest falls under the responsibility of the Contest Organizer MotionVFX Sp. z o.o., a company duly incorporated in Poland, under company number 0000861722.
- 42. By participating in the #mmusiccut Challenge, the Participant agrees to the processing of the personal data by the Organizer.
- 43. By entering the Contest, the Participant agrees and indemnifies the Organizer:
  - to the use of the Information, without compensation, for the Organizer's

- promotional and marketing purposes;
- to the use of the Information, without compensation, for the purpose of administration in relation to the Contest.
- 44. The Organizer will not sell or otherwise transfer the Information to unaffiliated third parties without the Participant's approval.

#### 8. Use of materials

- 45. The personal data of the Participant will be kept by the Organizer for a period of two (2) years.
  - Once this period expires, the Participant's personal data will be used exclusively for statistical and marketing purposes.
- 46. The content of mMusicCut plugin is protected by copyright law. The plugin may be used only for the purposes of the contest.
- 47. The Participant does not have the permission to sell, copy the content or modify the plugin, distribute or use it in any way, other than for purposes of video editing.
- 48. By submitting the Video to the Organizer and/or uploading it to social media platforms for participation in the contest, the Participant assigns and transfers all copyrights of the Video to the Organizer.
- 49. The Organizer may use the Video for marketing purposes, indicating the name and surname of the Participant as the creator of the Video.

## Good luck!

Contact details of the organizer

MotionVFX Sp. z o.o. Email: support@motionvfx.com

https://www.motionvfx.com/mmusiccut