

# mPathChallenge

#madewithMotionVFX

You continually use MotionVFX products to create something amazing. And we want to see your edit telling us a truly inspiring story. We are looking forward to giving your creativity a challenge! Create, impress us and get a chance to win \$20K worth of the best filmmaking gear to take your edits to a whole new level. Whether you are an amateur or a professional, get a chance to kickstart your personal brand and be rewarded with the best filmmaking tools.

## Contest Rules & Conditions

### 1. General

1. The Organizer of the contest is MotionVFX Sp. z o.o., a company duly incorporated in Poland, under company number 0000861722, hereinafter referred to as the “**Organizer**”.
2. The contestants are required to comply with the terms and conditions of the Contest Rules and Regulations, according to the below provisions (hereinafter referred to as the “**Contest Rules and Regulations**”).
3. The Organizer reserves the right to modify or change these Rules and Regulations at any time without prior notice. These modifications shall become applicable only after their prior publication on <https://www.motionvfx.com/store,mpathchallenge,p3632.html>.
4. The Organizer reserves the right to cancel the Contest at any given time.

### 2. Object

5. To enter the contest, the participants must create a video (the “**Video**”) featuring one’s path (journey, memory, etc.) and presented in a creative and artistic way with the length of the footage not exceeding one minute (1:00).
6. The Contest is open to every individual (“**Participant**”) worldwide, and its objective consists in challenging and motivating the video editors to create a short narration by filming and editing the Video.
7. The Contest is held exclusively in English.
8. If the Participant doesn’t have an account on <https://www.motionvfx.com/>, the Participant will need to create one in order to sign up for this contest.

### **3. Prizes**

9. The Contest is an opportunity for contestants to win the following prizes: Blackmagic Design Pocket Cinema Camera 4K, MacBook Pro (13-inch, M1, 2020), DJI Air 2S, and 300 prizes worth \$50 each, to be used in the store <https://www.motionvfx.com>.
10. Participants are eligible for one project entry.
11. By submitting the Video, participants accept all these terms and conditions and undertake to fulfill them.
12. The Organizer reserves the right to confiscate the awarded prize if there would be reasonable suspicions the prize would be used for a wrong purpose.

### **4. Participation right**

13. The Contest is open to any natural person, no matter what qualifications they have.
14. On the closing date of the video submission, the Participant must be 18 years of age or older.
15. Employees of the Organizer and their family members are not eligible to participate.

### **5. Contest phases and schedule**

16. The Contest consists of a single main phase, which will take place between August 10th, 2021 (starting 8 a.m. EDT+3) and September 09th, 2021 (ending at 8 a.m. EDT+3).
17. The deadline for uploads and video submissions is: 09/09/2021 (8 a.m. EDT+3)
18. Announcing the winners: 20/09/2021. The Organizer may change any of the dates specified herein upon its sole discretion.
19. Any Video uploaded or submitted following the deadline date and time will not be eligible for the prize.
20. The Organizer will bear no responsibility in case a Video was not received by the Organizer for whatever reason.

### **6. General conditions of participation**

21. The Contestants who meet the conditions set out in point 4. PARTICIPATION RIGHT and wish to participate in the Contest shall have an account on <https://www.motionvfx.com/>.

22. To take part in the Contest, all the participants must create a vertical, square or horizontal video up to 60 seconds long, telling about one's path.
23. The videos containing violence, hate speech, bullying, abuse, self-injury, illegal content, or spam will not be admitted to the Contest.
24. The Video must be created with the help of the mPathChallenge plugin for Final Cut Pro or DaVinci Resolve ([link here](#)) created by the Organizer and distributed to the Participants of the Contest for free.
25. Participants should use additional content from their personal archives to create the Video. It is forbidden to use videos downloaded from stocks or footage downloaded illegally.
26. The Participant guarantees that the Video he/she is submitting is original and has not been previously used for any other contest, for which the Participant owns all necessary rights thereof.
27. The contest prizes are divided into two categories ("1st Category", "2nd Category").
28. In order to participate and have a chance to win one of the following prizes in the 1st Category — Blackmagic Design Pocket Cinema Camera 4K, MacBook Pro (13-inch, M1, 2020), DJI Air 2S - participants need to create and upload the Video to one or more social media platforms - Facebook, Twitter, Instagram or YouTube using the hashtag #madewithMotionVFX in the title and tag MotionVFX account in participants' post (YouTube: <https://bit.ly/3xaujrV>, Facebook: <https://www.facebook.com/motionvfx/>, Twitter: <https://twitter.com/motionvfx>, Instagram: <https://www.instagram.com/motionvfx/>) adding the link of the contest to participant's post (excluding Instagram) ([link here](#)). There will be 3 winners chosen. The Winner selection terms are described below.
29. In order to participate and have a chance to win \$50 in MotionVFX store in the 2nd Category, participants need to create and upload the Video to one or more social media platforms - Facebook, Twitter, Instagram, or YouTube using hashtag #madewithMotionVFX in the title and tag MotionVFX account in participants' post (YouTube: <https://bit.ly/3xaujrV>, Facebook: <https://www.facebook.com/motionvfx/>, Twitter: <https://twitter.com/motionvfx>, Instagram: <https://www.instagram.com/motionvfx/>) adding the link to the contest to participant's post (excluding Instagram): ([link here](#)). First 300 participants will have the opportunity to get the prize. The Winner selection terms are described below.

## **7. Winner selection**

30. Videos will be judged by a panel of judges appointed by the Organizer from among his employees. The panel will select all the winners at its sole discretion, and reserves the right not to select a winner or winners if Videos received are judged to be of insufficient quality.
31. The priority will be given to participants who shared their Video to more than one social media platform.

32. The winners of the 1st Category will be chosen based on the video contents' creativity, originality & entertainment value.  
The best 3 videos will get the prize.

The winners will be awarded the following prizes:

1st place: Blackmagic Design Pocket Cinema Camera 4K

2nd place: MacBook Pro (13-inch, M1, 2020)

3rd place: DJI Air 2S

33. The winners of the 2nd Category will be selected according to the priority of publishing the Video on social media platforms, according to the terms of the competition. The first 300 participants to share the Video on social media platforms (YouTube, Facebook, Twitter, Instagram) get \$50 at MotionVFX's store: <https://www.motionvfx.com/>.
34. The prizes are non-transferable. The Organizer is not responsible for any prize supplied by any third party.
35. The Panel's decisions will be final in every situation, and the Participant will not have any claim or demand about it.
36. The Organizer will notify the winners about their win up to 30 days from the submission deadline. The notification including details regarding the collection of the prize will be sent to the account that has published the Video taking part in the contest.
37. It's the participant's responsibility to track the contest results. The Organizer shall have no liability for participants' failure to receive notices due to the provision of incorrect or otherwise non-functioning contact information. If the winner cannot be contacted or does not claim their prize within 100 hours from notification or contest results publication, the Organizer reserves the right to withdraw the prize from the winners and pick replacement winners.
38. The Participant will bear all liability imposed on him/her by any law for any duty or payment of all taxes applying to the participant's consequent upon participating in the contest and/or winning any of the prizes.

## **8. Personal data**

39. All information, including personal information of the Participant ("Information") submitted or known to the Organizer and/or its affiliates in connection with the Contest falls under the responsibility of the Contest Organizer – MotionVFX Sp. z o.o., a company duly incorporated in Poland, under company number 0000861722.
40. By participating in the #madewithMotionVFX Challenge, the Participant agrees to the processing of the personal data by the Organizer.
41. By entering the Contest, the Participant agrees:

- to the use of the Information, without compensation, for the Organizer's promotional and marketing purposes;
  - to the use of the Information, without compensation, for the purpose of administration in relation to the Contest.
42. The Organizer will not sell or otherwise transfer the Information to unaffiliated third parties without the Participant's approval.

## **8. Use of materials**

43. The personal data of the participants will be kept by the Organizer for a period of two (2) years.  
Once this period expires, the participants' personal data will be used exclusively for statistical and marketing purposes.
44. The content of mPathChallenge plugin is protected by copyright law. The plugin may be used only for the purposes of the contest.
45. The Participant does not have the permission to sell, copy the content or modify the plugin, distribute or use it in any way, other than for purposes of video editing.
46. By submitting the Video to the Organizer and/or uploading it to social media platforms for participation in the contest, the Participant assigns and transfers all copyrights of the Video to the Organizer.
47. The Organizer may use the Video for marketing purposes, indicating the name and surname of the Participant as the creator of the Video.

# **Good luck!**

## **Contact details of the organizer**

**MotionVFX Sp. z o.o.**

**Email: [support@motionvfx.com](mailto:support@motionvfx.com)**

**<https://www.motionvfx.com/>**