

Changes at MotionVFX to deliver even more great products for video makers

A letter from the Founder, Szymon Masiak and the new co-CEOs, Andrzej Basiukiewicz & Wojciech Korpala

Dear MotionVFX Clients,

As both managers and owners of MotionVFX, we want to share with you the news about the recent changes at our Company. These changes mainly affect our daily operations and are aimed at general development and further expanding of our business. We assure you that hundreds of our products appreciated by customers worldwide will still keep the best possible quality and astonish you with their unique design.

Where is Simon?

Szymon (Simon) Masiak, after founding and running MotionVFX for over a decade, has decided the time has come for him to step down from the daily operations and to find a long-term partner to support the ambitious plans for MotionVFX.

New faces

Szymon has chosen Andrzej (Andrew) Basiukiewicz and Wojciech (Voytec) Korpala, long-time university friends, to come on board as the new co-CEOs, and a group of over 20 international private and institutional investors along with them (mainly from the USA, Germany, France, Poland, and Spain) backing the transaction and the future growth of MotionVFX. The group holds a majority stake in the Company, while Szymon remains the single largest individual investor.

Andrzej & Wojciech have been preparing to run a company for a long time and they bring experience gathered working for large organizations in the United Kingdom, Poland, and the Middle East. They have spent the last 6 months preparing for this role, learning the products, understanding the market, and working closely with Szymon to ensure a smooth transition.

Szymon stays with MotionVFX while his role changes as he joins the Board together with two experienced representatives of the investor group: Blake Winchell and George Jankovic. Blake is a California-based entrepreneur, investor & acclaimed university lecturer with over 35 years of experience in private equity & venture capital. George is an entrepreneur and investor from the USA who has built several businesses, including the phenomenal growth of publicly listed NutriSystem Inc., which he led as President & COO.

The future

We have a vision of expanding our activity in different fields. We plan to keep delivering the best possible plugins, templates, and compositing elements that facilitate & enhance your work, whether you are editing your first video, working on content for social media channels, or delivering world-class projects for TV & cinema.

Lastly, we want to inform you that the great MotionVFX creative team of Developers, Graphic Designers, Video Specialists, and our Support Crew stay onboard and unchanged.

Yours truly,
Szymon, Andrzej & Wojciech